



## 2016 Arkansas Interoperability Conference

July 20-22, 2016

### Crowne Plaza Hotel

201 South Shackleford Road, Little Rock, Arkansas 72211

## Exhibitor Information & Pricing Guide

To Our Valued Exhibitors,

Good news! In an effort to provide you greater flexibility in selecting your level of event participation, we have replaced our previous bundled sponsorship packages with a new menu format. This will allow our Exhibitors the freedom to select the participation elements that best suit your needs and skip the rest. Here is a guide to navigating your experience.

### **Exhibitor Individual Registration Fee\***

\$100 per person\*

***\*Required; not included in price of Presentation Table. Includes:***

- Afternoon Snack Break on Wednesday
- Lunch plus Morning and Afternoon Snack Breaks on Thursday
- Admission for one to the AICC Reception
- Registration materials, gifts & name badge

### **One/First Presentation Table in Exhibitor Room**

\$400

### **Second Presentation Table**

\$500

Each table is 30 x 72 inches. Black table draping is included in the price. For additional Presentation Tables, please contact Conference Coordinator for pricing and availability.

### **Exhibitor Presentation Time**

\$1000 for each increment of 15 minutes

Introduction to audience and presentation time in the Crowne Ballroom. Projector, screen, microphone and AV setup available. Please contact Conference Coordinator for availability.

### **Break Sponsorship**

\$2500

Includes 15 minutes of presentation time immediately before or after a snack break plus recognition for sponsorship. Please contact Conference Coordinator for recognition details.

### **Door Prize Drawings**

Would you like to increase traffic to your Presentation Table and promote your product? Donate an item or gift card with a retail value of \$50 or greater to get your company name on the Exhibitor Booth Visitation Cards, which will be distributed to every Attendee at the time of registration. Attendees must have the card signed off by each Exhibitor listed to enter the drawing. Contact Rachel Wilson to coordinate your donation to the Door Prize Drawings.

### **Registration Materials Inclusion**

Exhibitors may contact the Conference Coordinator to discuss items for inclusion with the Attendee registration materials or conference totes provided at check-in. Brochures, business cards and company literature will not be accepted as registration materials, but other appropriate products and giveaways with company logos, such as key chains, magnets, cups, pens, etc. will be considered, if feasible and appropriate.

**Contact:** Rachel Wilson, Conference Coordinator  
[rachel.wilson@arkansas.gov](mailto:rachel.wilson@arkansas.gov)  
501.683-0491

DIS – AWIN  
1 Capitol Mall, 3<sup>rd</sup> Floor, Little Rock, AR 72201

## Frequently Asked Questions for Exhibitors

### ***Who attends this conference?***

The aim of the conference is to discuss a range of topics related to interoperability among public safety agencies across Arkansas and the U.S. The conference is open to the public, but our attendees are mostly from the public safety community. This includes emergency management, fire, law enforcement, sheriffs, highway patrol, PSAPs, 911 coordinators, and various state and federal agencies with an interest in public safety communications.

### ***What is the Exhibitor Room like?***

The Crowne Plaza's Jackson Room is a 2028 sq. ft. room located near the Crowne Ballroom, where the conference presentations will be taking place. Exhibitor presentation tables are spaced around the Jackson Room for optimal visibility and maneuverability. Most snack breaks and beverages are served in the Exhibitor Room to encourage foot traffic.

### ***Tell me about my presentation table(s).***

Each presentation table is 30 inches wide x 6 feet long, set about 6 feet from the wall and facing the center of the room. Each table is nicely draped in basic black by the hotel, but you are welcome to dress up your table and the space behind it with your own presentation materials. ***Please note:*** Electrical outlets are available at frequent intervals throughout the room, but extension cords are not provided. If you need to access an outlet as part of your display, it is advisable to bring your own extension cord (10' – 12') and/or power strip.

### ***Can I send my materials ahead of my arrival?***

Yes, ship directly to the **Crowne Plaza Hotel, Attention: EVENTS – Interoperability Conference July 20**. Please notify us that you are doing this so that we can touch base with the hotel to make sure they have your materials out of storage and available the morning of the conference. Call the Crowne Plaza Hotel at 501-223-3000 for questions.

### ***What is the Exhibitor Room schedule?***

#### **Wednesday, July 20**

8:30-5:30	Exhibitor Room open
10:00-11:30	Pre-Conference Workshop.
1:00-5:00	Conference Presentations.

#### **Thursday, July 21**

7:30-5:30	Exhibitor Room open
8:30-5:00	Conference Presentation

The Jackson Room will not be open at all on Friday, July 22. If you need to make arrangements to store your materials overnight for departure on Friday, please request storage accommodations from the hotel.

### ***Are meals are included for Exhibitors?***

Yes, of course. Exhibitors are welcome to the same meals and snacks offered to all other conference attendees. On Wednesday, lunch will be independent, not provided by the conference, but there will be coffee, tea, and a mid-afternoon snack break. The hotel has both a restaurant and a small coffee counter available for quick dining and there are many sit-down and fast food restaurants available close by. On Thursday, lunch will be provided to all our Exhibitors and Attendees, in addition to morning and afternoon snack breaks.

### ***What is the AICC Reception? Am I invited? Will you buy me a drink?***

The AICC Reception is an opportunity at the end of a full day of presentations for all conference-goers to relax and mingle casually. There is a lovely bar in the lobby area of the Crowne Plaza Hotel where the AICC will have special space reserved and elegant appetizers will be served on Thursday from 5:00 to 6:30 p.m. Exhibitors are welcome to join us once they are ready to leave their tables for the night. We would *love* to buy you a drink, but we cannot do that with conference funds. Of course you may certainly buy your own and join us for conversation.

### ***Who do I contact if I have more questions? How do I get started?***

Please contact the Conference Coordinator, Rachel Wilson, to discuss your company's needs and book your conference experience. Phone: **501-683-0491**. E-mail: [Rachel.Wilson@arkansas.gov](mailto:Rachel.Wilson@arkansas.gov).